



# **TOWN OF CANTON VOLUNTEER Fire & EMS Department**

*Valuing Life...at a Moment's Notice*



## **MEDIA ADVISORY**

### ***There Are No Do-Overs When You Drink & Drive***

**WHO:** Town of Canton Volunteer Fire & EMS Department

**WHAT:** Volunteer firefighters & EMTs will create a live dramatization of what happens when teens drink & drive.

Following a presentation by Mothers Against Drunk Driving, a 9-11 dispatch will be heard. There's been a car accident. Kids on the way to the Prom. Driver was drinking while driving.

Experience a live extrication of 'victims' from vehicles & 'transport' by Life Star helicopter for some; Vincent's hearse for others.

*Special Presentation Support from: Mothers Against Drunk Driving; Canton High School Substance Free Students; Community of Concern; Hartford Hospital's Life Star; Vincent Funeral Home, Inc.*

**WHY:** As awareness of the dangers of drunk driving has increased, the Town of Canton Volunteer Fire & EMS Department determined it was time to bring together all the best resources to demonstrate what happens when young people fail to think, consider or care about the consequences of drinking and driving.

With Junior, Senior Proms, graduations & parties just days or weeks away, the message to students, parents & the community that *there are no do-overs when you drink & drive* could not be more topical & critical.

We invite you to help us communicate this life saving message.  
Together we can save a life today...or tomorrow.

**WHEN:** Thursday, May 13, 2010; 9:30 a.m. – 12:00 noon.

**WHERE:** Canton High School; 76 Simonds Avenue, Canton, CT

**CALL:** Sylvia Cancela, Public Relations Officer, Town of Canton  
Volunteer Fire & EMS Department, 693-3877.

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